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MINDEN GRILL COMPANY COMBINES ACTIVE LIFESTYLE WITH MANUFACTURING

MINDEN, NV. - Minden Grill Company, Inc. is a Nevada based company that focuses on the design, manufacture, and sale of contemporary gas grill products.

Minden, Nevada is situated at the base of the Sierra Nevada Mountains. A young and energetic workforce is attracted to this part of Nevada because of its natural beauty and unique outdoor standards of living. At Minden Grill Company, that same motto applies. Employees are hired to be inspired to design the best barbecue grilling products on the market.

Minden Grill Company was formed to offer an alternative to typical barbeque grilling products. The goal was to offer a different option to the typical "box store" barbeque grills. Minden Grill products are designed for personal taste and a higher quality lifestyle, just like that of Minden, Nevada.

Minden Grill's products are the first outdoor gas grills designed to be customized by consumers. The grills offer an unmatched level of **assembly ease, aesthetic design, and user-definable features** at a cost-competitive price. Minden Grill Company's introductory model, the **Minden Master Gas Grill**, starts at \$329 and offers remarkable features that exceed comparable propane gas grills. The Minden Master Gas Grill is designed for experienced chefs as well as the novice user. The grill is not bulky yet packs a powerful punch with 30,000 BTUs of heat with 3 burners.

Jim Sacherman, founder of Minden Grill Company is a business entrepreneur who previously founded Palo Alto Products International, an award winning product development and manufacturing company operating in three continents and employing over 1,000 people.

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ABOUT COMPANY – Add 1

Palo Alto Products was best known for the design and manufacturing of merchandise such as the Palm Pilot and numerous personal computers for the world's leading manufacturers. Jim received a BS degree in Engineering Design from the University of Colorado and a MS degree in Product Design from Stanford University.

Jim has spoken around the world on topics including outsourcing, industrial design, and creative marketing. Jim is an avid bike racer, skier and outdoor cook.

For additional information on Minden Grill Company or the Minden Master Grill, visit www.mindengrillcompany.com. An email can also be sent to grill@mindengrill.com.

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