



Minden Grill Company, Inc.  
2222 2E Park Place  
Minden, NV. 89423  
Contact: Shannon Johnson  
(775) 782-2249 (Headquarters)  
(877) 690-0900 (Customer Service)  
[www.MindenGrill.com](http://www.MindenGrill.com)

### **THE MINDEN MASTER GRILL OFFERS CUSTOMIZABLE OPTIONS FOR CONSUMERS**

**MINDEN, NV.** - Minden Grill Company, Inc. offers the Minden Master Grill; the world's first gas grill designed to enhance both grilling performance and the customer's purchasing experience.

Innovative features allow this grill to be sold in catalogs, online and in the retail environment. The basic model grill is **competitively priced for mid-market customers**. The full-size grill is designed to fit the customer's lifestyle without overwhelming their outdoor space. The Minden Master Grill's unique design is based around a number of customer focused features such as the interchangeable side tray inserts, the uninterrupted work surface, a non-obstructive lid and the ability to "knock-down" for shipping and storage. A number of standard as well as customer based features include a **dishwasher-safe cutting board, condiment tray, ice bucket/cooler, side burner, griddle and gas lantern, including a standard heavy-gauge porcelain-coated grate and an optional stainless steel grate.**

While many grills in this product category focus on "bigger is better," Minden Grill has taken a "less is more" approach yielding a superior product. **The Minden Master Grill focuses on user-suggested features** which yielded the grill's design with ease of packing, the customizable side trays, the easy-glide non-obstructive lid as well as the opportunity to choose from **three different grill color's including classic black, forest green or modern red.**

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## MINDEN GRILL – Add 1

Function guiding the design of the grill comes with the utility side trays. The mechanical integrity of the side trays offers the ability for the user to customize grill options for their primary function.

**The easy-glide lid also answered many consumer needs.** The ability to effortlessly open and close the heavyweight porcelain enamel lid, coupled with the convenience of moving the lid completely out of the way so it doesn't block the view of the food puts this grill a step above the rest. Along with the optional non-stick griddle, it offers the consumer unique entertaining concepts such as cooking breakfast or creating a Teppanyaki feast.

The grill also comes with a **sliding tray for easy loading of the propane tank; real hardwood and bamboo accents, a dishwasher safe cutting board and condiment tray, as well as an optional gas lantern to make this grill a design leader in form and function.**

For more information, please visit [www.MindenGrill.com](http://www.MindenGrill.com) or by phone at (888) 985-2249.

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